



Subject: Be inspired!

Hello,

Since you are a member of a DeSerres-recognized artists' association, we want to invite you to join our free program so that you and the members of your association can enjoy a 10% discount* on selected regular-price products.

DeSerres' mission is to be a partner in creativity for every artist. To support artists in their creative endeavours, not only do we provide them with inspiring products and services that offer good value, but we also give them the opportunity to join our community of artists and enjoy the advantages that come as a result. Our rewards program is just one example. Artists accumulate points (1 point for every dollar spent) that they can use to purchase any product in store.

Other perks you'll enjoy:

- 100 bonus points when you activate your card
- 2% cash-back reward (in points) on all your purchases, which can be used to purchase any product in store
- Personalized offers and exclusive promotions
- Sneak peek at new products

To accept this invitation and learn more about the benefits of our Creative Club for associations, simply show your association's member card (or the approval letter from DeSerres) next time you visit one of our stores to receive your Creative Club membership card. Last but not least, visit our Website to activate your card using your email address.

We're thrilled about welcoming you into our Creative Club. The more artists we are, the more we create!

Cordially,

250 points = \$5
750 points = \$15
1500 points = \$30
5000 points = \$100

*Some conditions apply. Details available at www.deserres.ca/en/associations